

nevasport.com

inFONIEVE.es

**MEDIA KIT 2024**

23 years empowering skiers

**23**  
años  
online

## ¿What are we?

We are an open public space for ski and snow lovers. Established in 2001 and created by ski instructors & programmers. Ask anybody in Spain, no doubt we are the skier's beacon for skiers in southern Europe.



**3.600** indexed ski resorts



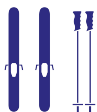
**62.099** articles  
**3.575** ski users experiences



**80** thematic blogs



**4.404.220** posts in our forums



**150** ski brands.  
More than **17.000** skis listed



**+1.000** active webcams



Updated snow reports & weather forecast for **94** ski resorts



**54.5276** registered users (registration is not mandatory)

## 2023-2024 traffic data

**20**

**Million visits (sesiones)**

**73**

**Million page views**

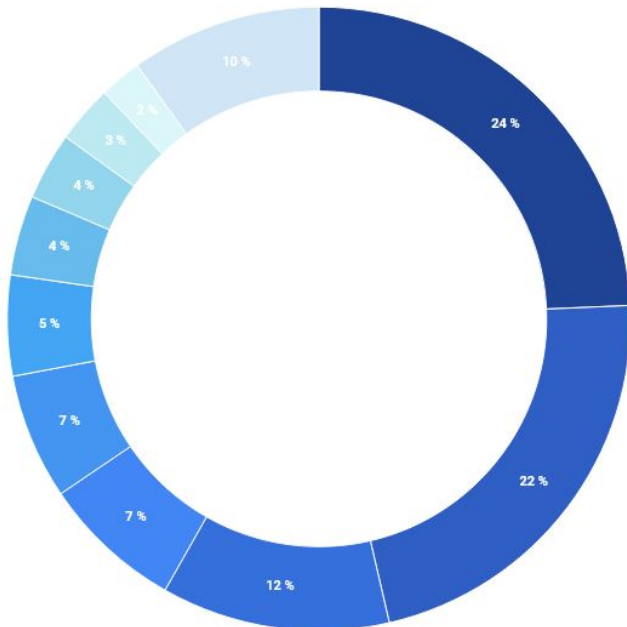
**5,8**

**Million users**

- **1.171 Ski News** with **11.028** comments
- **808 Artículos** with **8.063** comments
- **91 Reportajes** with **1.501** comments
- **2.025 New topics** with **86.991** threads
- **2.623 Snow reports** from users

# User's profile

Traffic by regions



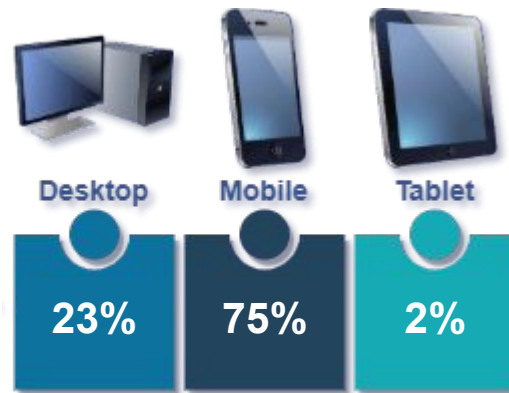
- Community of Madrid
- Catalonia
- Andalusia
- Valencian Community
- Basque Country
- Aragon
- Madrid
- Galicia
- Castile and Leon
- Santiago Metropolitan Region
- Otros

Main geographical location

**IP Spain**

Nevasport.com:	82%
Infonieve.es:	94%

Traffic by device



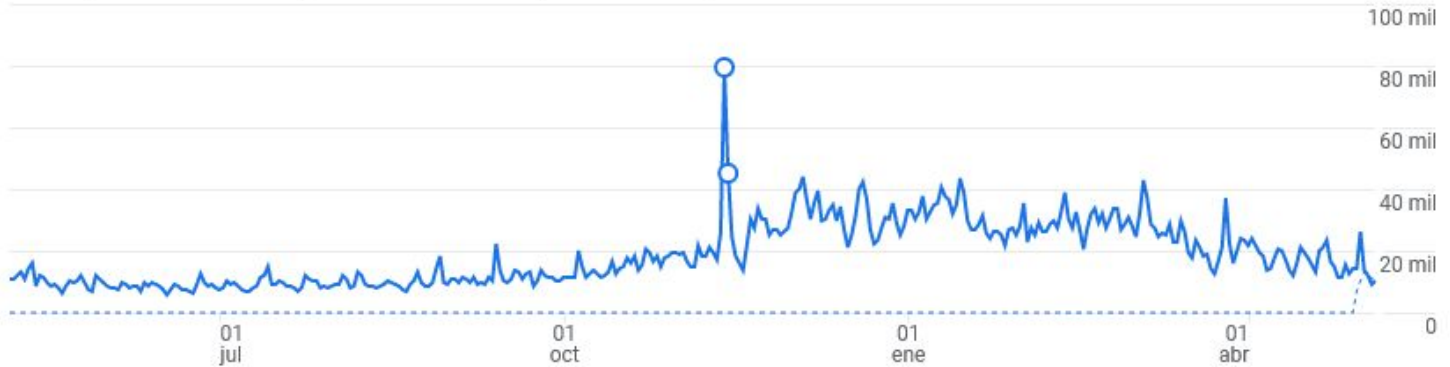
# Site: nevasport.com

**VISITS**  
6,8 M

**USERS**  
2,6 M

**PAGEVIEWS**  
19 M

**AVERAGE TIME BY USER'S VISIT**  
4 min y 36 s



Personalizado

6 may 2023-5 may 2024

# Site: infonieve.es

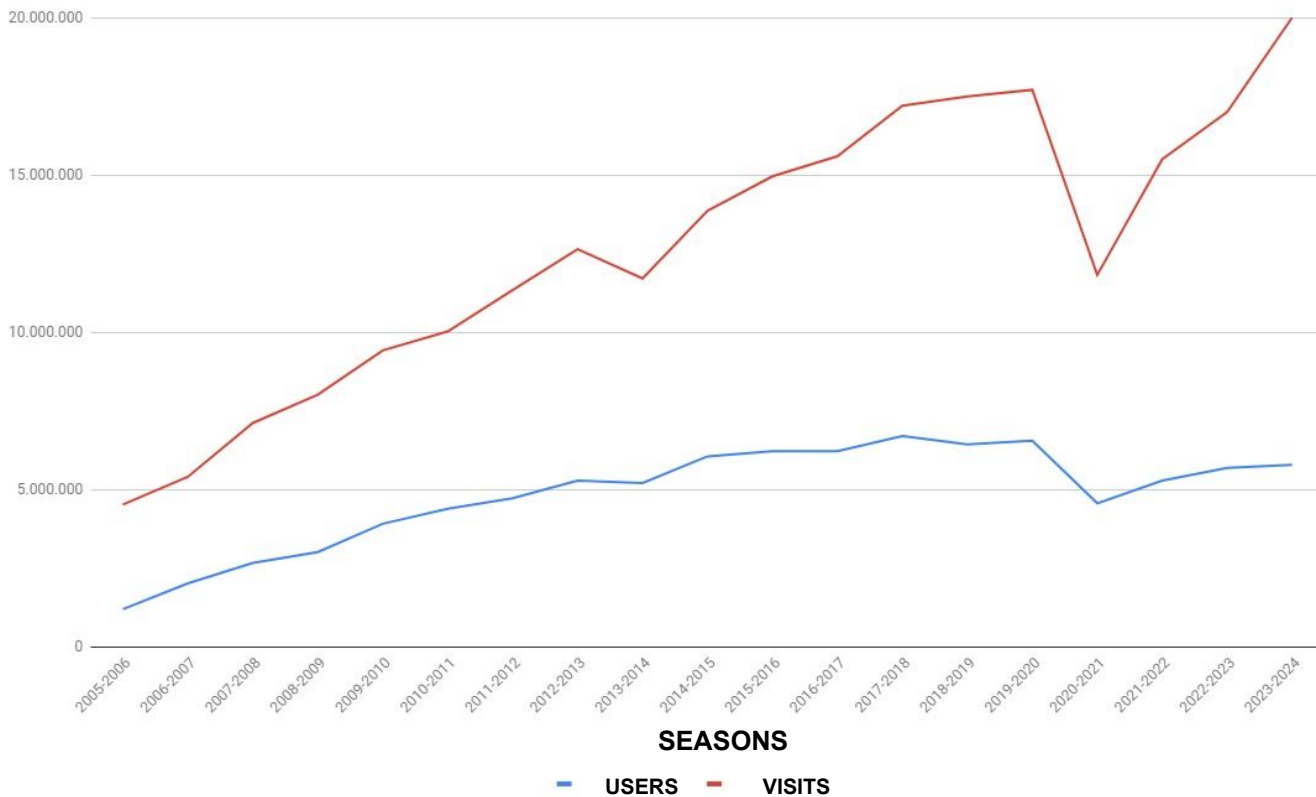
VISITS	USERS	PAGEVIEWS	AVERAGE TIME BY USER'S VISIT
14 M	3,2 M	55 M	4 min y 09 s
↑ 39,1 %	↑ 20,7 %	↑ 37,7 %	↑ 11,5 %



— Personalizado

1 may 2023-30 abr 2024 ▾

# Visits and users historical evolution (2005-2024)



From May 2023 until April 2024. Nevasport.com + Infonieve.es (Source: Google Analytics)

# Top content & traffic by ski resort and country

Ski Resort	Articles
1.- <b>Baqueira Beret</b>	156
2.- Sierra Nevada	119
3.- Grandvalira	107
4.- Formigal	68
5.- Ordino Arcalís	64
6.- Boí Taüll	59
7.- Candanchú	58
8.- Pal Arinsal	54
9.- Astún	51
10.- Cerler	51

Country	Articles
1.- <b>España</b>	1050
2.- Francia	508
3.- Andorra	247
4.- USA	134
5.- Austria	111
6.- Chile	99
7.- Italia	92
8.- Suiza	88
9.- Argentina	55
10.- Canadá	30

Infonieve most visited	Pageviews
1.- <b>Formigal</b>	3.341.150
2.- Baqueira Beret	3.057.121
3.- Grandvalira	2.416.994
4.- Astún	2.029.625
5.- Sierra Nevada	2.000.809
6.- Pto. Navacerrada	1.860.324
7.- Candanchú	1.776.175
8.- Valdesquí	1.280.531
9.- Cerler	1.167.754
10.- La Pierre St-Martin	1.022.948

## Traffic by channels | Blogs | Forum boards

Channels
1.- Infonieve
2.- Foros
3.- Noticias
4.- Estaciones
5.- Reportajes
6.- Material
7.- Nevasport Chile
8.- Esquí pro
9.- Nevasport Argentina
10.-RMEEE

Blogs
1.- La Meteo por Joseba
2.- It's A Powder Day
3.- Gatos del Pirineo
4.- Discovery Snow
5.- Ski The East
6.- El Rincón de Carolo
7.- Ferran & Pow
8.- 110% Ski
9.- De Apreski
10.- Arquitectura y esquí

Forum topic
1.- General
2.- Formigal & Panticosa
3.- Sierra Nevada
4.- Desde Jaca
5.- Meteo y Nieve
6.- Material de esquí
7.- Neus de Lleida
8.- Zona Centro
9.- Piri Francés
10.-Cerlerianos



## Social networks Nevasport.com



[@nevasport](#)

**87.000**  
followers



[@nevasport\\_com](#)

**27.700**  
followers



[@nevasport](#)

**15.500**  
followers



[@nevasport](#)

**3.106**  
followers



[@nevasport](#)

**2.142**  
followers

## Social networks Infonieve.es



[@infonieve](#)

**28.000**  
followers



[@infonieve.es](#)

**21.000**  
followers



[@infonieve](#)

**22.300**  
followers

# Our sponsors



Ask for rates and services document for sponsors and travel agencies



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